Pinky Swear Foundation’s Youth Leadership Council Toolkit

How to get your youth engaged with Pinky Swear Foundation and our mission to help kids with cancer.

#kidshelpingkids
Helping kids with cancer and their families with financial and emotional support.
Pinky Swear Foundation Basics

**Mission:** Help kids with cancer and their families with financial and emotional support.

**Vision:** To say “yes” to every family with a child battling cancer.

**“Kids Helping Kids”:** Continue to engage and inspire youth in communities around the country to create and innovate new ways to support families with a child battling cancer when they need it most – right now.
How Pinky Swear Helps Families

Orange Envelope Program  All-Star Fund  Pinky Swear Pantries  All-Star Weekends
**What is it?**

The Pinky Swear Foundation Charles M. Harper Youth Leadership Council (YLC) is a group of ambitious and engaged youth striving to support the mission of the Pinky Swear Foundation and the organization’s “Kids Helping Kids” motto.
What do youth do in the Youth Leadership Council?

• Learn from influential speakers about topics such as leadership, goal setting, compassion, empathy and fundraising.

• Work with teens on projects that support the Pinky Swear Foundation and build personal skills that will help youth in their futures.

• Discuss what philanthropy means and what youth can do in their community to help others, especially children with cancer and their families.

• Help fundraise, share the mission, recruit new supporters and get a sense of accomplishment!
Who is the Youth Leadership Council For?

- For any teen that is interested in becoming fully involved with Pinky Swear and helping kids with cancer and their families.
- Teens who want to collaborate with other teens to share their voices to further the mission of the Pinky Swear Foundation by spreading awareness, fundraising and volunteering.
- Those who want an opportunity to learn about philanthropy, leadership, public speaking, fundraising, compassion, empathy and goal setting.
- Anyone who is looking for an avenue to help others and gain unique committee experience.
How the Youth Leadership Council Can Help You

• Spotlighted in Pinky Swear Foundation newsletters and possible media appearance opportunities
• Rewarding leadership skill building opportunities
• Networking and resume building
• Public speaking experience
• Exclusive scholarships opportunities
• Chance to make new friends and meaningful connections with other youth leaders
• Earn Pinky Swear Foundation Youth Scholarship to help further your future.
What Pinky Swear Expects from YLC Members

• Time commitment: 1 year minimum
• Students are to commit to:
  ▪ Attend 9 out of 12 Youth Leadership Meetings
  ▪ RSVP yes or no to each meeting invite
  ▪ Be actively engaged when you are at meetings
  ▪ Follow up after the meeting and stay connected in between meetings
• Host at a minimum of one individual fundraiser (Small event, Lemonade Stand, coordinate with a business for a profit share day… etc.)

• Support other Youth Leadership Council members with their fundraising efforts
• Volunteer with Pinky Swear a minimum of 2 times a year
  ▪ Attend an event
  ▪ Help at the office
  ▪ Pantry organization or food drive host
  ▪ Set up an All-Star Weekend
• Spread the word and be an advocate of Pinky Swear Foundation
## Typical YLC Meeting Structure

<table>
<thead>
<tr>
<th>Segment</th>
<th>Activity</th>
<th>Time</th>
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<tbody>
<tr>
<td><strong>Opener (20 Minutes)</strong></td>
<td>Ice Breaker (Youth Council Member Leads)</td>
<td>10 minutes</td>
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<tr>
<td></td>
<td>Connect to Mission (Youth Council Member Leads)</td>
<td>10 minutes</td>
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<tr>
<td><strong>Speaker Series (30 Minutes)</strong></td>
<td>Presentation on topics</td>
<td>20 Minutes</td>
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<tr>
<td></td>
<td>Topic Related activity and/or Q&amp;A</td>
<td>10 Minutes</td>
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<tr>
<td><strong>Strategic Plan Work (30 Minutes)</strong></td>
<td>Address Strategic Goals and Personal Goals</td>
<td>30 Minutes</td>
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<tr>
<td><strong>Closing (10 Minutes)</strong></td>
<td>Meeting Recap</td>
<td>5 Minutes</td>
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<tr>
<td></td>
<td>Mission Promise (Take away that connects to mission)</td>
<td>5 Minutes</td>
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Each Youth Leadership Council meeting features a speaker focusing on one of 6 topics:

- Philanthropy
- Compassion
- Leadership
- Entrepreneurship
- Goal Setting and Fundraising
- Kids helping Kids - Overcoming Challenges
Questions…?
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Apply to the Youth Leadership Council at
www.pinkyswear.org