How to get your youth engaged with Pinky Swear Foundation and our mission to help kids with cancer.

#kidshelpingkids
Helping kids with cancer and their families with financial and emotional support.
Background Information

**Mission:** Help kids with cancer and their families with financial and emotional support.

**Vision:** To say “yes” to every family with a child battling cancer.

**“Kids Helping Kids”:** Continue to engage and inspire youth in communities around the country to create and innovate new ways to support families with a child battling cancer when they need it most – right now.
How Pinky Swear Helps Families

Orange Envelope Program  All-Star Fund  Pinky Swear Pantries  All-Star Weekends
Four Levels of Youth Involvement

Entry Level
- Introductory individual involvement

Intermediate Level
- Individual and small group

Advanced Level
- Leadership clubs and school involvement

Youth Leadership Council
- Serve on national council
# Four Levels of Youth Involvement

<table>
<thead>
<tr>
<th>Entry Level</th>
<th>Intermediate Level</th>
<th>Advanced Level</th>
<th>Youth Leadership Council</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introductory Individual Involvement</td>
<td>Individual and Small Group</td>
<td>Leadership Clubs and School Involvement</td>
<td></td>
</tr>
<tr>
<td>• New to Pinky Swear</td>
<td>• Individuals or small groups</td>
<td>• Larger group and/or larger commitment</td>
<td>• Top level of commitment</td>
</tr>
<tr>
<td>• Individual</td>
<td>• Work to invite others to support you</td>
<td>• Group of students working on behalf of the School</td>
<td>• Deeper engagement with kids battling cancer</td>
</tr>
<tr>
<td>• Limited time and less of a commitment</td>
<td>• For older and/or more dedicated youth</td>
<td>• For older and/or more dedicated youth</td>
<td>• For groups of teens</td>
</tr>
<tr>
<td>• Easy one-time youth engagement (Any age)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## Four Levels of Youth Involvement

<table>
<thead>
<tr>
<th>Entry Level</th>
<th>Intermediate Level</th>
<th>Advanced Level</th>
<th>Youth Leadership Council</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introductory Individual Involvement</td>
<td>Individual and Small Group</td>
<td>Leadership Clubs and School Involvement</td>
<td></td>
</tr>
<tr>
<td>- Host their own individual fundraiser - online</td>
<td>- Host a mid-size scale fundraiser</td>
<td>- “Playing for Pinky Swear” Fundraiser – school-based fundraiser</td>
<td>- Mentoring and Leadership</td>
</tr>
<tr>
<td>- Participate in a Kids Triathlon or other PSF youth event</td>
<td>- Create a team for a Kids Triathlon</td>
<td>- Become a top fundraiser</td>
<td>- Fundraising</td>
</tr>
<tr>
<td>- Host a small pantry drive for a Pinky Swear Pantry</td>
<td>- Host a pantry drive with their community</td>
<td>- Create at Pinky Swear Leadership Club at school</td>
<td>- Pantry Drives</td>
</tr>
<tr>
<td>- Write birthday cards or letters of encouragement to All-Stars</td>
<td>- Host a PSF information table at a local event</td>
<td>- Lead others to become involved with Pinky Swear</td>
<td>- Awareness</td>
</tr>
<tr>
<td>- Volunteer at a local PSF event</td>
<td>- Help set up an All-Star Weekend</td>
<td>- Mentor friends and classmates</td>
<td>- Public Speaking</td>
</tr>
<tr>
<td></td>
<td>- All-Star gift creation activity (bracelets, blankets, games… etc.)</td>
<td>- Set up a PSF Day at their school/Create relationship with school admin for sustainable involvement</td>
<td>- Media Appearances</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Feedback/Planning</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Board Interaction</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>- Monthly Meetings</td>
</tr>
</tbody>
</table>
Entry Level: Introductory Individual Involvement

- For youth of any age who wants to learn more about Pinky Swear
- Great starting point for any new supporters to the organization
- Learn about Pinky Swear Foundation, the kids and families the organization helps
Intermediate Level: Individual & Small Groups

- Individuals or groups that want to create a bigger impact
- Create a team for Kid’s Tri, Mess Fest or Kid Chef Event
  - Host a group fundraiser
  - Set up an All-Star Weekend
  - Host a food drive
- Be an online ambassador
  - Share Pinky Swear Foundation posts and create online fundraisers
• Any group of students who want to get their entire school involved
  • Challenge each grade to participate in fundraiser/food drive

• Organize a ”Playing For Pinky Swear” sporting event
  • Coordinate a day with a school sporting event and host fundraiser and raise awareness

• Create a club to help Pinky Swear become a top involvement school
  • Clubs brainstorm ways to help Pinky Swear Foundation further its mission of helping families with children with cancer
For any teen that is interested in becoming fully involved with Pinky Swear.

Youth working together to share their voices to further the mission of the Pinky Swear Foundation by spreading awareness, fundraising and volunteering.

Meet once a month at Pinky Swear Foundation office.

Council members are eligible for Pinky Swear Foundation Scholarships.
Youth Leadership Council Expectations

• Time commitment: 1 year minimum
• Students are to commit to:
  ▪ Attend 9 out of 12 Youth Leadership Meetings
  ▪ RSVP yes or no to each meeting invite
  ▪ Be actively engaged when you are at meetings
  ▪ Follow up after the meeting and stay connected in between meetings
• Host at a minimum of one individual fundraiser (Small event, Lemonade Stand, coordinate with a business for a profit share day... etc.)

• Support other Youth Leadership Council members with their fundraising efforts
• Volunteer with Pinky Swear a minimum of 2 times a year
  ▪ Attend an event
  ▪ Help at the office
  ▪ Pantry organization or food drive host
  ▪ Set up an All-Star Weekend
• Spread the word and be an advocate of Pinky Swear Foundation
What’s in it for You? (YLC Members)

• Public speaking skills
• Team leadership skills
• Goal setting
• Public speaking opportunities

• Media Appearances
• Recognition and Celebrations
• Fun and interesting meetings
• Connections with the Pinky Swear Mission
Questions…?

Joe Zander
Youth Leadership Manager
952.232.6174
joe.zander@pinkyswear.org

Apply to the Youth Leadership Council at
www.pinkyswear.org