

Sample A. Sample
123 Anystreet
Anytown, USA 12345

Edina, MN 55439
5555 W. 78th Street, Suite E
PINKYSWEAR FOUNDATION

Look inside to see your impact on kids with cancer in North Carolina and across the country!

*“It is because of **your support** that I was able to dedicate myself fully to caring for my daughter during the last two and a half years [while she battled cancer].”*

- Pinky Swear Foundation thank you note received from mom of nine-year-old child



PINKYSWEAR
FOUNDATION

2018 Impact Report

You've made a difference.
Thank you.

OUR MISSION:

Helping kids with cancer and their families with financial and emotional support.

North Carolina





“It started off with assistance, but now Pinky Swear is like our family.”

All-Star Kingston

Though 1-year-old Kingston could understand little of what was going on around him, his family understood the seriousness of his diagnosis: Kingston had an intense form of Acute Myeloid Leukemia (AML).

But Kingston did not let this diagnosis dampen his spirit. Kingston’s mom, Michelle said, “He was still just a child. He would go and play with the nurses or other kids [in the hospital].” After months of chemotherapy and a cancer-free summer, news came that the leukemia had returned. Kingston then endured another 4 grueling months of treatment and a bone marrow transplant.

Kingston has now been cancer-free for almost 5 years! He and his family are dedicated to staying involved with Pinky Swear after receiving help with their rent payments. “It started off with assistance, but now Pinky Swear is like our family,” Michelle expresses. “We just want to keep thanking them over and over because they don’t know how they have actually changed our lives.”

Hospital Partners

Brenner Children’s Hospital Wake Forest, Winston-Salem, NC

Duke Children’s Hospital, Durham, NC

James and Connie Maynard Children’s Hospital at Vidant Medical Center, Greenville, NC

Levine Children’s Hospital, Charlotte, NC

Mission Children’s Hospital, Asheville, NC

North Carolina Children’s Hospital (UNC), Chapel Hill, NC

Novant Health Hemby’s Children Hospital, Charlotte, NC

North Carolina Highlights

Orange & Blue Gala

In 2018, our community came together for our glamorous Orange and Blue Gala in Mooresville, NC to support the Pinky Swear mission. An amazing night was had by all!

Pinky Swear Kids Triathlon

Ingersoll Rand in Davidson, NC hosted the annual Pinky Swear Kids Triathlon for kids of all ages and abilities to swim, bike and run to support other kids who are battling cancer. In 2018, kid fundraisers and sponsors inspired others through service learning, philanthropy and the sport of triathlon.

All-Star Holiday Party

Pinky Swear Foundation and our incredible community partners at Hirschfield Marketing hosted our first annual All-Star Holiday Party to celebrate the season in style, connecting families together for incredible emotional support.

Community Advisory Council

During 2018, the Advisory Council established itself as a group of key supporters to Area Director, Sue Ratcliff, taking a lead on the Gala and Triathlon Committees, working with the Youth Leadership Council and volunteering at countless events. These dedicated individuals have been an essential part of our support in North Carolina.

Pinky Swear Programs



Orange Envelope Program

Pinky Swear Foundation is here for families with a child who has been newly diagnosed with cancer with a virtual ‘hug’ and a financial gift delivered right to their mailbox.



All-Star Fund

A fund that covers a mortgage or rent payment, pays for gas or groceries, or other non-medical needs a family may have while caring for a child with cancer.



Memorable Family Experiences

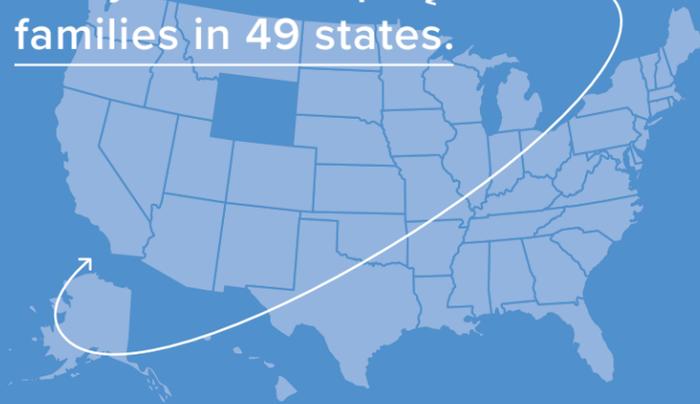
All-Star Weekends and unique events and activities that provide emotional support and quality time together out of the hospital.



Pinky Swear Pantry

On-site food pantry at children’s hospitals with grab-and-go options for families so they can stay near their child with cancer and ease their financial burden.

Pinky Swear helped families in 49 states.



75%

In our 2018 fiscal year, 75% of donations went toward our mission



11,295

Total number of individuals supported by all Pinky Swear programs



5,000 Total number of families provided access to Pinky Swear Pantries



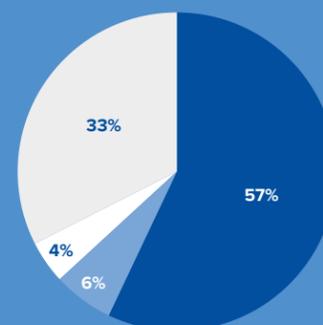
1,003 Total number of Orange Envelopes distributed



52 Total number of families served through All-Star Weekends



632 All-Star Fund grants distributed to 597 families



All-Star Fund

Grants given to families

- Mortgage / Rent
- Gas / Groceries
- Auto
- Utilities

North Carolina 2018 Fast Facts

144 Financial grants were provided to North Carolina families

\$948 Average All-Star financial grant amount

100% All eligible requests from North Carolina families received an All-Star grant

\$53,253 Total financial assistance provided

Additional support and investment in our community provided through All-Star Weekends & a Pinky Swear Pantry at Levine Children’s Hospital valued at \$6,464 thanks to generous community partners.



432

Average number of children diagnosed in North Carolina each year with childhood cancer*

*Source: statecancerprofiles.cancer.gov

Thanks to You



Kids battling cancer in North Carolina and their families have access to financial and emotional support during treatment.



A bridge of support is available to these kids and families when they need it most – right now.



Generous investment from the community allowed us to increase our support of families in North Carolina.



Since 2015, Pinky Swear Foundation has been able to provide over \$166,000 in financial support to 237 families in North Carolina with kids battling cancer.