



PINKYSWEAR
FOUNDATION

Fundraising FAQs

What is the best way for people to donate to my fundraising campaign?

Although we accept cash and check donations, we highly encourage you to direct people to donate to your online fundraising page.

Who should checks be made out to?

Checks should be written out to **Pinky Swear Foundation**. Please be sure to include your name on the memo line of the check so Pinky Swear can attribute it to your fundraising page total.

What should we do with check and cash donations?

Please mail checks, or deliver cash, to:

Pinky Swear Foundation
Attn: Leslie Sonnen
7835 Telegraph Road
Bloomington, MN 55438

If you can't deliver cash, please consolidate the donations and write a personal check to Pinky Swear, or make an online donation in that amount on your fundraising page.

What happens to my fundraising dollars?

The money you raise will support local All-Star families during their child's cancer treatment. The money raised will help pay mortgages, rent, provide groceries, make car payments, and help make daily life for these All-Star families a little easier.

Are there any fundraising incentives I can earn?

As you fundraise, you will meet fundraising milestones and we will thank you with fun Pinky Swear rewards and items that show your support of kids with cancer. You can even earn an iPad, GoPro Hero, Swagtron scooter and other cool items.

I made a donation online but it is not appearing on the fundraising page. Am I missing a step?

Please allow 1-3 business days for online donations to appear on the website.

I made a donation offline, but it is not appearing on the fundraising page. Am I missing a step?

Please allow 3-5 business days for offline donations to appear on the website. Processing time may take up to 5 business days during our busy seasons.

I think there are donations missing from my online fundraising page. What should I do?

If you believe there is an error on your fundraising page, please email support@pinkyswear.org. Please include the donor name, donation amount, and donation date if possible.

What is a Matching Gift Program?

Matching gift programs are established by many companies with the intention of supporting nonprofit organizations. These companies agree to match the donations made by their employees. Ask your Human Resources department if your company will match your contributions. You can also encourage friends and family to do the same.

Are donations tax-deductible?

Yes, all donations to Pinky Swear are tax-deductible. We will acknowledge direct donations with proper contact information provided.

Are there other ways to support Pinky Swear Foundation?

Thank you for your interest! There are many opportunities for further involvement including corporate sponsorship, in-kind donations, and volunteering. Please contact info@pinkyswear.org for more information.

What is the best way for me to support my child's fundraising?

We're so glad you asked! Here are five steps you can take to ensure your child has a successful fundraising campaign – and they will work for your fundraising also!

1. Be the first to donate to your child's fundraising page!
2. Share with your child why you believe giving back to the community is important.
3. Help your child determine a fundraising goal and post it somewhere prominent in the house where it can serve as a reminder. Help your child monitor his or her progress leading up to the event.
4. Help your child share his or her fundraising page with family, friends, neighbors, and coworkers.
5. Find out if your place of work has a Matching Gift Program.